

GENERAL PROGRAM FOR THE EIGHTY-SIXTH ANNUAL MEETING OF THE  
AMERICAN PHARMACEUTICAL ASSOCIATION AND RELATED ORGANIZATIONS,  
NICOLLET HOTEL, MINNEAPOLIS, MINNESOTA, AUGUST 21-27, 1938.

- AUGUST 15TH-19TH.  
Plant Science Seminar.
- SATURDAY, AUGUST 20TH.
- 2:30 P.M. National Conference Pharmaceutical Research.
- 6:30 P.M. Dinner, N. C. P. R.
- 8:30 P.M. Evening Meeting, N. C. P. R.
- SUNDAY, AUGUST 21ST.
- 9:30 A.M. Council, A. Ph. A.
- 8:30 P.M. American Council on Pharmaceutical Education.
- 9:00 P.M. Opening Concert.
- MONDAY, AUGUST 22ND.
- 9:00 A.M. A. A. C. P.—  
Executive Committee.
- 9:30 A.M. Chemistry Conference.  
Pharmacy Conference.  
Pharmacognosy and Pharmacology Conference.  
Pharmaceutical Economics Conference.
- 9:30 A.M. N. A. B. P.
- 1:00 P.M. Luncheon and Style Show (Ladies).
- 1:30 P.M. A. A. C. P.
- 1:30 P.M. N. A. B. P.
- 6:30 P.M. Joint Dinner, N. A. B. P. and A. A. C. P.
- 8:00 P.M. A. A. C. P.
- 8:30 P.M. First Session, Conference Pharmaceutical Law Enforcement Officials.
- TUESDAY, AUGUST 23RD.
- 9:00 A.M. Sightseeing Trip to St. Croix Falls, returning via River Road, Luncheon (Ladies).
- 9:30 A.M. Joint Conference, A. Ph. A., N. A. B. P. and A. A. C. P.
- 2:00 P.M. N. A. B. P.
- 2:00 P.M. A. A. C. P.
- 6:30 P.M. Dinner, Rho Chi Fraternity, followed by Annual Meeting.
- 8:00 P.M. First General Session, A. Ph. A.
- 10:30 P.M. Smörgåsbord and Entertainment.
- WEDNESDAY, AUGUST 24TH.
- 9:30 A.M. First Session, House of Delegates, A. Ph. A.
- 12:30 P.M. Luncheon (Ladies), followed by a meeting of the Women's Auxiliary of the A. Ph. A.
- 12:45 P.M. Luncheon, Committee on Syllabus.
- 12:45 P.M. Luncheon, Kappa Psi Fraternity and Lambda Kappa Sigma Sorority.
- 12:45 P.M. Luncheon, Phi Delta Chi Fraternity.
- 2:30 P.M. Council, A. Ph. A.
- 2:30 P.M. First Session, Scientific Section.
- 2:30 P.M. First Session, Sub-Section on Pharmacognosy.
- 2:30 P.M. First Session, Section on Education and Legislation.
- 2:30 P.M. First Session, Section on Practical Pharmacy and Dispensing.
- 2:30 P.M. First Session, Sub-Section on Hospital Pharmacy.
- 2:30 P.M. First Session, Section on Historical Pharmacy.
- 2:30 P.M. First Session, Section on Pharmaceutical Economics.
- 2:30 P.M. First Session, Conf. Pharm. Assn. Secretaries.
- 3:30 P.M. Meeting, Committee on Nominations.
- 3:30 P.M. Meeting, Committee on Resolutions.
- 6:30 P.M. President's Reception.
- 7:30 P.M. Joint Banquet, A. Ph. A. and Related Organizations.
- THURSDAY, AUGUST 25TH.
- 9:30 A.M. Second General Session, A. Ph. A.
- 12:00 M. Luncheon for Honor Guests.
- 12:00 M. Luncheon—Kappa Epsilon.
- 12:15 P.M. Veteran Druggists' Luncheon.
- 1:30 P.M. Sightseeing Tour—University, College of Pharm., Minnehaha Falls, Lake Minnetonka, etc.
- 6:00 P.M. Dinner.
- 8:30 P.M. Second Session, House of Delegates, A. Ph. A.
- FRIDAY, AUGUST 26TH.
- 9:30 A.M. Joint Session, Scientific Section and Section on Practical Pharmacy and Dispensing.
- 9:30 A.M. Second Session, Sub-Section on Hospital Pharmacy.
- 9:30 A.M. Joint Session, Section on Education and Legislation, Conf. Law Enforcement Officials and Conf. Pharmaceutical Assn. Secretaries.
- 10:30 A.M. Breakfast (Ladies).
- 12:15 P.M. Special Luncheons.
- 2:30 P.M. Card Party (Ladies).
- 2:30 P.M. Second Session, Scientific Section.
- 2:30 P.M. Second Session, Section on Education and Legislation.
- 2:30 P.M. Second Session, Section on Practical Pharmacy and Dispensing.
- 2:30 P.M. Second Session, Section on Historical Pharmacy.
- 2:30 P.M. Second Session, Section on Pharmaceutical Economics.
- 2:30 P.M. Second Session, Conf. Law Enforcement Officials.
- 2:30 P.M. Second Session, Conf. Pharm. Assn. Secretaries.
- 6:30 P.M. Dinner, Former Presidents, A. Ph. A.
- 7:30 P.M. Meeting, Committee on Resolutions.
- 8:00 P.M. Final Session, House of Delegates, A. Ph. A.
- 10:30 P.M. Farewell Dancing Party.
- SATURDAY, AUGUST 27TH.
- 9:30 A.M. Final General Session, A. Ph. A.
- 1:00 P.M. Council, A. Ph. A.



EXECUTIVE COMMITTEE FOR THE 1938 AMERICAN PHARMACEUTICAL ASSOCIATION CONVENTION.

Top Row: L. to R.: E. B. Fischer, Chm. Northwest Branch, A. Ph. A.; C. V. Netz, Local Treasurer, A. Ph. A.; Henry Moen, Chm. Banquet Committee; Abe Strimling, Chm. Registration Committee; Frank Moudry, Executive Committee; Jesse B. Slocomb, Executive Committee; William Peters, Executive Committee; Oscar Nordrum, Chm. House Committee. Bottom Row: William Kregel, Chm. Finance Committee; Jack Harns, Chm. Reception Committee; E. J. Prochaska, Publicity Committee; Henry H. Gregg, Jr., Executive Committee; Halite Bruce, Executive Committee; Dean C. H. Rogers, Local Secretary and Convention Chairman; Mrs. Frank Moudry, Ladies Committee; Henry C. Kruckeberg, Executive Committee; Walter Fields, Chm. Entertainment Committee.

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## MINNESOTA PHARMACISTS PREPARE FOR ALL-TIME HIGH IN NATIONAL DRUG CONVENTIONS!

When the defenders of the public health, the American pharmacists, converge on Minneapolis from every nook and corner of the continent in August, they will be accorded a welcome and hospitality that is being prepared right now by their Minnesota colleagues. Every druggist in the "Land of the Sky Blue Waters" is putting in double time at this early date maturing plans for entertainment, recreation and inspiration.

The pharmaceutical Conferences, Sessions and Seminars, which will step up the humanitarian service of the profession, will attract the foremost pharmacologists in the nation. The Executive Committee for the 1938 AMERICAN PHARMACEUTICAL ASSOCIATION Convention, headed by Dean C. H. Rogers of the College of Pharmacy, University of Minnesota, and the pharmacy leaders of Minneapolis and St. Paul, are all at work with the goal definitely set for a convention that will prove an all-time high. Their meeting at the University, Wednesday, June 15th, resulted in the maturation of plans which are truly ambitious.

The nation itself is interested in the August Minneapolis convention owing to the fact that out of the pharmaceutical research conferences, education, pharmacognosy and illicit drug law enforcement discussion, great public health benefits will undoubtedly accrue. The foregoing sessions, which will run daily throughout the convention week, will be of intense interest, not only to the attending pharmacists but to the entire world of pharmacy.

The beautiful Nicollet Hotel of Minneapolis will be the hub of conference, banquet and dance. From its doorways eleven of Minnesotas ten thousand lakes can be reached within 15 minutes—and all of them large enough for fishing, sailing and canoeing.

The Chairman of the Entertainment Committee, Walter Fields, has already plotted a fifty-mile scenic tour to the historic St. Croix river country and the primeval Indian country of Taylor's Falls. There is no tour in America so quaintly beautiful, passing through the Swedish village of Lindstrom, along the banks of the Chicago chain of lakes onward to the Interstate National Park. Therein flows

one of the most unique rivers in America, the famed St. Croix. This body of water is almost one hundred per cent pure and is chock full of river pike, sunfish and the gamest fighting fish in any waters, the small-mouthed black bass. Fishermen come from all over the world to catch these bass.

A special treat for the ladies, beside the St. Croix River Tour, is a Style Show and Luncheon which is to be staged in the Terrace Lounge of the Nicollet Hotel. The creations in milady's charm habiliments will be modeled from the dress designers of Paris, London and New York.

A striking cuisine novelty for every one has also been scheduled—a genuine Swedish smörgåsbord which only those who have visited Stockholm restaurants can adequately describe for its great gustatory goodness. The Swedes are artists in many fields, and particularly so in the preparation of unusually tasty dishes of which the smörgåsbord has won international acclaim.

The climax of joy and beauty will be the ball at the conclusion of the convention which will be held in the grand ballroom of the hotel. Special lighting, air conditioning, finest orchestral music, flowers and refreshments will set the atmospheric framework for this event.

These are but specimen flashes of the plans already being set by the Minnesota pharmacists in preparation for the convention week in August. Nationally known speakers, outstanding in pharmacological achievements are already booked to address Seminar and Conference. Among these will be Dr. Robert L. Swain, President of the National Association Boards of Pharmacy, and Dr. Hugh C. Muldoon, President of the American Association of Colleges of Pharmacy, world recognized writers on pharmaceutical subjects and brilliant crusaders in the cause of public health. In the same heights will be the President, Dr. E. N. Gathercoal, and other prominent speakers, who will play outstandingly major rôles in the convention.

Minnesota is proud of the honor America's pharmacists have conferred upon her in staging the 1938 convention in its "City of Sky Blue Lakes." Her defenders of the public health, the entire profession of pharmacy, will leave no stone unturned to make this convention a mile-stone in pharmaceutical history. The therapeutics of the Pharmacopœia, will, in the North Star State, be augmented by the analgesic of Minnesota's giant forests, lakes and woodland havens.

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#### CONTRACT FOR HALL OF PHARMACY SIGNED.

A lease was signed June 25th between the Fair Corporation and Show Globe, Inc., under which the latter gets possession of the Hall of Pharmacy in the New York World's Fair to open in 1939. The rental will be \$322,778. The building contains 23,027 square feet of exhibit space, and is situated on the Court of Power, a short distance eastward from the Theme Center.

Space in the Hall of Pharmacy will be sublet to companies and organizations of the drug industry, and the project undertaken by Show Globe, Inc., contemplates an expenditure of approximately \$1,000,000. Nearly a score of manufacturers are reported to have indicated their intention to participate in the exhibit, which will comprise every phase of the drug industry from crude materials to finished products, as they go to the consumer.

Details of the exhibits have not yet been completed.

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